

OPPAH SYSTEMS
Powering Digital Growth



+255 678 50 50 31
+255 625 04 99 44

info@oppah.co.tz
business@oppah.co.tz

Lova Street, Msimbazi Parish
Ilala, Dar es Salaam-12101

www.oppah.co.tz



OPPAH SYSTEMS

COMPANY PROFILE

POWERING DIGITAL GROWTH

ABOUT OUR COMPANY

is a leading Information and Communication Technology (ICT) company specializing in software development, digital marketing & branding, payment solutions, and graphics design & printing. Founded in 2022, we are dedicated to delivering innovative and efficient solutions to businesses of all sizes, helping them thrive in the digital age.



WELCOME

Greetings, and welcome to Oppah Systems!

In an era where technology is rapidly transforming the way we live and work, Oppah Systems is dedicated to staying at the forefront of innovation, empowering businesses with comprehensive and tailored ICT solutions. From software development to advanced digital marketing, secure payment solutions, and cloud hosting, our goal is to be a catalyst for growth and efficiency for our clients.

At Oppah Systems, we believe in more than just providing technology—we believe in creating value. Our team is built on the core values of Optimized Efficiency, Proactive Innovation, Precision and Accuracy, Accountability, and High-tech Excellence. These principles guide us as we build partnerships and foster a strong culture of service that drives results.

At Oppah Systems, we believe in more than just providing technology—we believe in creating value.

Our team is built on the core values of Optimized Efficiency, Proactive Innovation, Precision and Accuracy, Accountability, and High-tech Excellence. These principles guide us as we build partnerships and foster a strong culture of service that drives results.

VISION

To be a global leader in ICT solutions, empowering businesses to achieve their full potential through cutting-edge technology and exceptional service.

MISSION

To provide top-notch ICT solutions that enhance business processes, improve customer engagement, and drive growth.

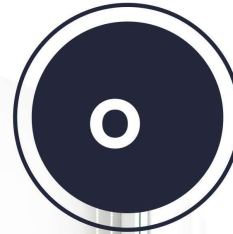


OUR CORE VALUES

At Oppah Systems LTD, these values are the foundation of our company culture and guide our actions and decisions.

These values reflect our commitment to excellence, integrity, and innovation in all aspects of our business.

Board of directors, management and all employees at Oppah Systems adhere to these values in delivering outstanding services.



OPTIMIZED EFFICIENCY

We strive for excellence by optimizing processes and delivering efficient, high-quality solutions to meet our clients' need.



PROACTIVE INNOVATION

We embrace change and proactively seek innovative technologies to stay ahead in the fast-evolving digital landscape.



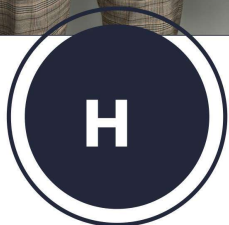
PRECISION AND ACCURACY

Our commitment to precision ensures that every project is delivered with the utmost attention to detail and accuracy.



ACCOUNTABILITY

We take full responsibility for our actions, fostering trust and transparency with our clients, partners, and employees.



HIGH-TECH

We are dedicated to providing cutting-edge, high-tech solutions that drive progress and ensure sustained success for our clients.



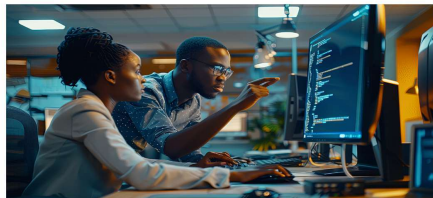
SOME OF OUR SERVICES

Oppah Systems provides a wide range of ICT solutions tailored to meet the needs of businesses and organizations.

These services reflect Oppah Systems' commitment to providing cutting-edge ICT solutions to empower businesses in Tanzania and beyond.

For inquiries or collaboration:
Email: business@oppah.co.tz

Below is an overview of the services offered:



SOFTWARE DEVELOPMENT

Our software development team is adaptive at creating custom software solutions tailored to meet the unique needs of our clients. From web and mobile applications to enterprise software, we ensure robust, scalable, and secure solutions.

WHAT WE DO:

1. Custom Software Development
2. Mobile App Development
3. Web Application Development
4. Enterprise Solutions
5. Software Maintenance & Support

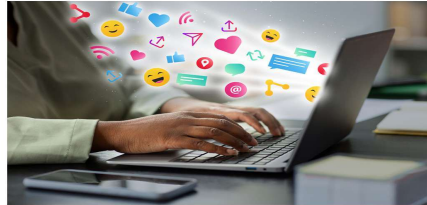


BULK SMS SERVICES

Our bulk SMS service enables businesses to reach a large audience quickly and efficiently. It's a powerful tool for marketing campaigns, notifications, and customer engagement.

WHAT WE DO:

1. Promotional SMS Campaigns
2. Transactional SMS Alerts
3. Customer Engagement Messages
4. Appointment Reminders
5. Events & Tickets Notifications



DIGITAL MARKETING & BRANDING

We offer comprehensive digital marketing services that help businesses build their brand and connect with their target audience. Our strategies are data-driven and designed to deliver measurable results.

WHAT WE DO:

1. Search Engine Optimization (SEO)
2. Social Media Marketing
3. Content Marketing
4. Multimedia & Broadcasting Advertising
5. Brand Strategy & Design



DIGITAL PAYMENT SOLUTION

Our payment solutions are designed to simplify and secure financial transactions for businesses and their customers. We offer a range of services that cater to various industries and transaction types.

WHAT WE DO:

1. Online Payment Gateways
2. Mobile Payments
3. Point of Sale (POS) Systems
4. E-commerce Integration
5. Fraud Prevention & Security



GRAPHICS DESIGN & PRINTING

Our graphics design and printing services help businesses visually communicate their brand and message. We offer creative and professional design solutions along with high-quality printing services.

WHAT WE DO:

1. Logo Design
2. Brochures & Flyers
3. Business Cards
4. Posters & Banners
5. Packaging Design
6. Marketing Materials
7. Custom Printing Solutions



DOMAIN HOSTING & CLOUD SERVICES

We provide reliable hosting and cloud services to ensure your business operations are seamless and scalable. Our solutions are designed to meet your needs, offering flexibility and security.

WHAT WE DO:

1. Web Hosting
2. Domain reseller
3. Cloud Storage Solutions
4. Virtual Private Servers (VPS)
5. Dedicated Servers
6. Disaster Recovery Solutions
7. Managed Cloud Services
8. Corporate Email Hosting



NETWORKING & CCTV

We offer professional network and security camera installation services to enhance your business's security and connectivity. Our team ensures seamless integration and reliable performance.

WHAT WE DO:

1. Network Infrastructure Setup
2. Wireless Network Solutions
3. CCTV Camera Installation
4. Security System Integration

WHY CHOOSE US

Partnering for exponential business growth.



MARKET EXPERTISE

Highly skilled professionals with extensive experience in ICT field.



CONTINUOUS INNOVATION

We leverage the latest technologies to provide cutting-edge solutions.



CUSTOMER CENTRIC

We prioritize our clients' needs and strive to exceed their expectations.



QUALITY ASSURANCE

Deliver high-quality solutions and services consistently.



24/7 SUPPORT

We offer continuous support and maintenance to ensure smooth operations.



PROJECT RELIABILITY

We deliver on our promises and ensure timely project completion.

HOW WE WORK

Effortless, Clear Work Process Step-by-Step

PLANNING

Collaborative ideation to create custom solutions tailored to your business.



DESIGN

Expert approach and rigorous testing to ensure seamless functionality.



DEVELOPMENT

Efficient implementation and launch of your new software solution.



DELIVER

Measure and optimize performance to ensure optimal results.



SOME OF OUR INDUSTRY

We have developed and are continuously working on a range of systems tailored to various industries, helping businesses optimize their operations and achieve their goals. Below are the projects to be undertaken by Oppah Systems LTD, grouped by industry.

These are ONLY few industries that we are working on, but our work and expertise may even go beyond these industries just to deliver outstanding product.



LOGISTICS & TRANSPORT

Efficiently connecting people, goods, and destinations through streamlined operations. Our solutions optimize delivery times and ensure seamless supply chain management.

PROJECTS:

1. Bus Ticketing System
2. Cargo Transport System
3. Courier Delivery App
4. Fleet Management & Tracking System
5. Car Rental Management System
6. Garage Management System



FINANCIAL SERVICES

Empowering businesses and individuals with innovative financial solutions. From secure transactions to investment planning, we prioritize trust and transparency. Let us simplify your journey to financial success.

PROJECTS:

1. Digital Payment Solutions
2. Loan Management System
3. Saccoss Management System
4. Vicoba Management System
5. CashBook Management System
6. Invoice Management System



RETAIL & ECOMMERCE

Revolutionizing shopping experiences with cutting-edge retail and online solutions. We bring businesses closer to customers with seamless integrations. Elevate your brand and connect globally with ease.

PROJECTS:

1. Ecommerce Shop System
2. Inventory Management System
3. POS Management System



EDUCATION

Transforming learning with modern tools and digital solutions. We empower institutions to deliver quality education through innovation.

PROJECTS:

1. School Management System
2. Learning Management System
3. Library Management System
4. Student Information Management System (SIMS)
5. Student Academic Registration Information System (SARIS)
6. Student Online Application Management System (SOAMS)
7. Hostel Management System
8. School Bus Management System

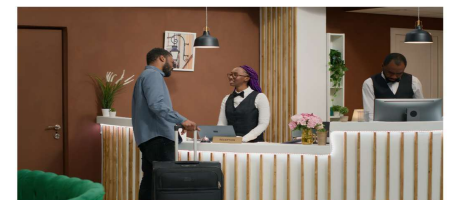


HEALTHCARE

Delivering advanced healthcare solutions to enhance patient care and operations. From record management to innovative diagnostics, we got you covered.

PROJECTS:

1. Hospital Management System
2. Pharmacy Management System
3. Appointment Management System



HOSPITALITY & LEISURE

Redefining guest experiences with tailored hospitality solutions. We ensure seamless management for hotels, resorts, and leisure businesses. Elevate customer satisfaction and operational efficiency effortlessly.

PROJECTS:

1. Hotel Management System
2. Gym Management System
3. Food Delivery System
4. Restaurant & Bar Management System



EVENT MANAGEMENT

Turning visions into memorable events through tech-driven solutions. We handle logistics, coordination, and execution to perfection. Let us make your events stress-free and unforgettable.

PROJECTS:

1. Digital Invitation Cards
2. Digital Business Cards
3. Marathon Registration System
4. Corporate Event Registration System

SOME OF OUR CLIENTS



TESTIMONIALS

"We have seen remarkable growth in our online presence and customer engagement since partnering with Oppah Systems LTD."
– Mikidadi Simkoko, CEO – Nyota Design.

"Their team has demonstrated unwavering support, unmatched professionalism and technical expertise in driving forward our company's ICT infrastructures."
– Managing Director – Lifewell Investment.

"We at EFM Insurance are beyond impressed with the exceptional services provided by Oppah Systems."
– Head of Operations – EFM Insurance LTD.

"Oppah Systems developed a custom ISP billing solution that streamlined our operations and increased efficiency."
– Frank M. Francis – Senior Network Engineer, Connect16.

04

PARTNERS

We collaborate with other institutions and companies.

15

PROJECTS

We have crafted so many products for our clients

10

TEAM

Our back office staff that support business development

08

CLIENTS

Our beautiful customers that trusted our services.